MVB Marketing- und Verlagsservice des Buchhandels GmbH

Description of our role in the linked heritage project
&
Introduction of our company
MVB

- MVB is an affiliate of Börsenverein des Deutschen Buchhandels e. V., which represents the interests of 6,000 members of Producing and distributing book industry companies.

- MVB provides Publishing products and Services to support the Book marketing and helps to orientate on the Book market.
Our role at linked heritage

- **ONIX**
  We’ve got a wide-range experience in ONIX from running one of the leading BiP catalogues in Europe since ages.

- **Book supply chain**
  MVB has a lot of book supply chain know-how, resulting from the number of different products along the book supply chain we offer.

- **Publisher liaison (DE)**
  As the subsidiary of the german booksellers and publishers association we are briefly networked with all publishers in Germany.
Core Products

- börsenblatt is the edition strongest professional magazine of German book trade.
- Verzeichnis Lieferbarer Bücher is one of the leading BiP catalogues in Europe and contains almost all available German-Language books and other media formats.
- buchjournal Customer magazine for the Book trade.
B2C and B2B E-Book Platform with full-text search capabilities
1.2 million titles.
19,000 Publishing houses.
Ordering capabilities for booksellers
BuchIndustrie StandardAgentur Germany

ISBN  International Standard Book number
ILN   International Location number
DOI   Digital Object Identifier
EAN   European Article Number

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News from the world of old books:
A magazine for Antiquarian booksellers and Book collectors.
The Customer magazine for the Book trade. It speaks for you!
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Non-Books und Advertizing material for your bookshops.
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Your Cheque for more customer.
More than 2,500 bookshops countrywide are at it.
Address Directory for German-language Book Trade

Who seeks – will find.
The perfect information source for the book industry.
Addresses from the industry for the industry